

ITEMS FOR DISCUSSION AND ACTION\ACADEMIC AND PERSONNEL

September 10, 2020

ACTION: **Approve Addition of Theatre - Musical Theatre and Sport and Recreating Management - Strength & Conditioning Options for Chadron State College**

Per Board Policy 4200, which requires all new academic programs to be submitted to the Board for approval, Chadron State seeks approval to add the following undergraduate options beginning Fall 2021:

Theatre - Musical Theatre Option

Sport and Recreation Management - Strength and Conditioning Option

The System Office and Chadron State College recommend approval of the Addition of Musical Theatre & Strength & Conditioning Options for Chadron State College.

ATTACHMENTS:

- CSC Musical Theatre Option in Theatre Proposal (PDF)
- CSC Strength and Conditioning Option in Sport Recreation Mgmt Proposal (PDF)

Chadron State College
Proposal to Add a Musical Theatre Option
(Theatre Major)

1. Descriptive Information

- a. Name of Institution:
Chadron State College
- b. Name of Program:
Theatre (Major)
New Option: Musical Theatre
- c. Degrees/credentials to be awarded graduates of the program:
Bachelors of Arts in Theatre
- d. Other programs offered in this field by the institution:
No similar programs offered
- e. CIP code:
50.0509 – Musical Theatre
- f. Administrative units for the program:
School of Liberal Arts
Department of Communication, Music, Art & Theatre
- g. Proposed delivery site(s) and type(s) of delivery if applicable:
Offered at Chadron State College campus with face-to-face delivery
- h. Proposed date (term/year) the program will be initiated:
Initial offering to begin Fall 2021
- i. Description, including credit hours and other requirements (program of study) and purpose of the proposed program

The Bachelor of Arts option in Musical Theatre is offered for students who, upon graduation, plan to pursue a specialized performance career on the musical theatre stage. Beyond Broadway and off-Broadway professional theatres across the country, this degree can lead to graduates being hired as performers for cruise ship entertainment, theme park entertainment, and theatre for young audiences. It can also lead to careers in directing or producing musical theatre. This new program provides the student with a thorough foundation in theatre complemented by structured and intensive career preparation in all areas of musical theatre.

THEATRE MAJOR - MUSICAL THEATRE OPTION REQUIREMENTS:

Course Prefix	Course Number	Course Title	Course Credits
Core Requirements:			
TH	134	PRINCIPLES OF ACTING	3
TH	141	CONSTUME CONSTRUCTION	3
TH	159/159L	TECHNICAL THEATRE/LAB	3
TH	229	PLAYSCRIPT ANALYSIS	3
TH	234	AUDITION TECHNIQUES & PRACTICES	3
TH	237	BEGINNING DIRECTING	3
TH	241 or 242/242L or 243	INTRODUCTION TO COSTUME DESIGN or INTRODUCTION TO LIGHTING DESIGN or INTRODUCTION TO SET DESIGN	3
TH	315	THEATRE PRACTICUM – repeatable up to four times	1/4
TH	336	THEATRE HISTORY I	3
TH	337	THEATRE HISTORY II	3
TH	412	SENIOR ASSESSMENT JURY	1
		TOTAL	32
Musical Theatre Option Requirements:			
MUS	100	PRIVATE VOICE – repeatable up to four times	1/4
MUS	103	CONCERT CHOIR – repeatable up to two times	1/2
MUS	268	BASIC PIANO SKILLS	3
TH	255	ACTING METHODS	3
TH	355	ACTING FOR MUSICAL THEATRE	3
TH	360	STAGE MOVEMENT	3
TH	365	VOICE AND DIALECTS	3
TH	441	STAGE COMBAT	3
		TOTAL	56

New Courses:

TH 141 Costume Construction

This is a workshop-centric course where students will learn basic hand sewing, machine sewing, how to cut and alter a commercial pattern, pattern drafting, draping, and garment finishing techniques. Construction techniques will be applied to creating a garment based on the interpretation of a designer's sketch. Students will not only be able to familiarize themselves with modern and traditional tailoring tools and techniques, but also foster creative communication and collaboration in a group workshop environment. (Seeking Approval for ES5)

TH 229 Playscript Analysis *(replaces TH 429 Playscript Analysis)*

Making Playscript Analysis a lower division course will allow students to learn the basics of analysis so that it can be used in acting and design courses.

TH 241 Costume Design

Course consistently showed up in Assessment of graduating seniors as missing from curriculum and will complete the series of Tech/Design course options. (Seeking approval for ES5)

TH 255 Acting Methods *(replaces TH 334 Intermediate Acting)*

Process-oriented study centering around four or more acting methods.

TH 315 Advanced Theatre Practicum

Advanced participation in theatre department productions. All students enrolled in TH 315 who are interested in fulfilling the requirements for this class by participation in theatre activities must participate actively in one theatre activity per eight-week course. These activities include successfully fulfilling a design or directing assignment; successfully fulfilling a role in a theatre production; successfully fulfilling a production assignment; and successfully fulfilling a crew assignment.

TH 328 Stage Management

Course will focus on the skills and mechanics necessary to contribute to the production process as a stage manager with a focus on organization, leadership and communication. Course consistently showed up in Assessment of graduating seniors as missing from curriculum.

TH 355 Acting for Musical Theatre

Specialized acting instruction in Musical Theatre performance.

TH 360 Stage Movement

Students acquire the knowledge and skills for movement and apply these skills effectively to stage acting and performing. The course is designed to employ stage movement to express thoughts, feelings, and actions, and to analyze and describe the interdependence of all physical elements used on the stage.

TH 365 Voice and Dialects

Course will develop actors' speech skills through vocal practice and the study of phonetics for clear, strong articulation; connection to language; and effective, expressive use of the voice. Inclusion of the study of stage dialects.

2. Centrality to Role and Mission

The Theatre Program supports the following components of the CSC and NSCS missions.

- a) It directly impacts the liberal arts education of all CSC students and prepares its majors for a profession in teaching or theatre production.
- b) It provides the public schools in our area their only experience with professionally conducted workshops and programs for their students.
- c) It enriches the culture of our region by producing plays open to the general public.

3. Evidence of Need and Demand

According to the U.S. Department of Labor Bureau of Labor Statistics, employment of actors and other performance related jobs (directing, producing, etc.) is projected to grow 23.7% from 2018 to 2028, faster than the overall average for all occupations. Jobs for actors is projected to grow 7.7% and for producers and directors by 16%. Job growth in the motion picture and video industry is expected due to strong demand from the public for more movies and television shows. In addition, postsecondary teaching jobs in art/drama/music are expected to grow by 11.1%. (<https://www.bls.gov/emp/tables/emp-by-detailed-occupation.htm>)

Western Nebraska Community College (WNCC) Platte Valley Companies Performing Arts Center opened in July 2019 in Scottsbluff, NE. The Center is part of the community college's \$17.33 million "Expanding the Possibilities" Campaign. It will be the future home of the non-

profit Theatre West Summer Repertory. The Repertory expects to hire 20-25 theatre professionals (performance and production) annually, either completing or having completed a bachelor's degree in theatre. WNCC has expressed its commitment to the growth of a theatre program in Western Nebraska.

The CSC Theatre Program and WNCC Performing Arts Department will be meeting during the upcoming academic year to align the two institutions' programs. WNCC currently offers an Associate degree in Musical Theatre, so providing an academic program option that will allow those students to continue their Musical Theatre education at CSC would meet a growing regional need.

Three Professional theatres exist within CSC's region. Theatre West, The Black Hills Playhouse, and The Post Playhouse all produce musicals during the summer season, and CSC students have been hired as performers, designers, technical crew, and staff at all three each year. Should CSC offer a program that provides students with experience and knowledge of musical theatre training, these numbers could clearly increase in the coming years.

Theatre West currently produces two musicals and a Cabaret as part of its summer season each year and would welcome students with this educational background to participate. The Black Hills Playhouse produces 2-3 musicals during each summer season and hire 10-15 performers with musical theatre experience each year.

The Post Playhouse at Fort Robinson has acquired a building to renovate into an additional Theatre space in Crawford, Nebraska. The Post Playhouse currently produces five musicals each year during the summer. These numbers could double with the addition of a second performance space. Currently CSC and the Post Playhouse collaborate to produce the summer season performances. With an increased need for performers, this relationship will grow and provide more opportunities for CSC Theatre students. The Post Playhouse is expected to hire as many as 20-25 performers with musical theatre experience each year, not including musicians.

4. Adequacy of Resources

a. Faculty and Staff Resources

Current course offerings at Chadron State College include those required for the proposed option within the Theatre Degree. Cross curricular courses in Music are also currently being offered. While a number of new courses are listed as being added to Theatre offerings, some of these courses replace others that will no longer be offered. Overall, the series of courses required for this program can initially be offered within the full rotation of Theatre courses.

Initially, course rotations would increase for "foundation" courses, which include TH 134 Principals of Acting (additional section in Spring Semester) and TH 229 Playscript Analysis (offered every year rather than Bi-annually). As potential students become aware of the educational opportunities at CSC and professional performance opportunities in the region, CSC may find the need to offer more courses annually rather than bi-annually. Growth in this academic offering could lead to an additional faculty line added for the program, which would be considered as part of future budget planning and allocations.

b. Physical Facilities

No additional physical facilities or renovations will be required.

c. Instructional Equipment and informational resources

No additional equipment, resources or supplies will be required.

d. Budget Projections for first five years of program

Projected budget and resource allocations are consistent with existing expenses and resources, with no indication of a need for initial increase if the degree option is added. As the Theatre program increases sections and course offerings, however, CSC will need to address the potential for additional faculty and staff. Faculty with experience and skills will be needed for costume design and costume construction, as well as acting for the musical theatre. The need for qualified instruction will initially come from a Guest Artist, with a faculty position in Musical Theatre being added when enrollment in this option grows to support a full time position.

5. Avoidance of unnecessary duplication

The following institutions offer similar programs in the state:

- Nebraska Wesleyan University offers a Bachelor of Fine Arts in Musical Theatre
- University of Nebraska Kearney Offers a Bachelor in Music, Musical Theatre Comprehensive degree
- University of Nebraska offers a Minor in Musical Theatre
- Creighton University offers a Bachelor of Fine Arts in Musical Theatre

Chadron State College would be the only institution in Nebraska to offer a Bachelor of Arts in Theatre with a Musical Theatre Option.

Within the surrounding area of MHEC states, the University of South Dakota is the sole institution that currently offers a Bachelor of Fine Arts in Musical Theatre.

6. Consistency with the Comprehensive Statewide Plan for Postsecondary Education

The Musical Theatre Option within the Bachelors of Arts in Theatre will provide graduating students the skills required to gain employment with organizations and entities that produce and offer Musical Theatre Productions. The Theatre Degree with Musical Theatre option is the only Musical Theatre option in the CSC geographic area, and the degree supports the NSCS efforts to provide career-oriented training in areas of growing demand.

This proposal is consistent with the CCPE's Comprehensive Statewide Plan for Postsecondary Education. The new academic offering will meet the educational needs of students, as students will benefit from this new degree option and be eligible to be hired for a number of musical theatre productions that occur within the CSC region, both during their program and after graduation. The program will also meet the needs of the State, as this new degree option is the only one in the larger geographical area of Western Nebraska. Finally, the program will meet educational needs through partnerships and collaboration with the various professional Theatres that exist within the region that will allow students to apply their education by working with them throughout their 4-year program at CSC.

Chadron State College
Proposal to Add a New Option in Strength and Conditioning
(Sport and Recreation Management Major)

1. Descriptive Information

- a. Name of Institution:
Chadron State College
- b. Name of Program:
Sport and Recreation Management (Major)
New Option: Strength and Conditioning
- c. Degrees/credentials to be awarded graduates of the program:
Bachelors of Arts in Sports and Recreation Management
- d. Other programs offered in this field by the institution:
No other similar program offered on campus
- e. CIP code:
31.0505 - Kinesiology and Exercise Science
- f. Administrative units for the program:
School of Professional Studies and Applied Sciences
Department of HPER, FCS, Range and MSL
- g. Proposed delivery site(s) and type(s) of delivery if applicable:
Offered at Chadron State College campus with face-to-face delivery
- h. Proposed date (term/year) the program will be initiated:
Initial offering to begin Fall 2021
- i. Description, including credit hours and other requirements (program of study) and purpose of the proposed program

Strength and Conditioning Option

The Strength and Conditioning Option within the Bachelors of Arts in Sport and Recreation Management provides students the opportunity to become eligible for gaining professional certification as a Certified Strength and Conditioning Specialist from the National Strength and Conditioning Association (NSCA). Certification for Strength and Conditioning will only be available to students receiving degrees from an accredited program containing “Strength and Conditioning” in the degree or option title. With the lack of Strength and Conditioning specific programs available to students within the CSC geographic area, this degree reflects the Nebraska State College Systems efforts to provide students with career-oriented training in areas of growing demand.

The Exercise Science option that is currently offered as an option within the Sports and Recreation Management degree is a nationally recognized program by the NSCA. However, the NSCA has recently developed an accreditation process for recognized programs. The Exercise

Science option, while recognized, does not fully meet all the accreditation standards. This proposed Strength and Conditioning option will fully meet the newly established accreditation standards, and Chadron State College will begin the application process pending final approval of the new option. The Exercise Science option will remain, as an option, with slight modifications, to provide students a career path in the fitness and wellness industry, as opposed to the Strength and Conditioning option which focuses upon the coaching profession.

Students who complete the Sports and Recreation Management/Strength and Conditioning degree will be prepared to take the Strength and Conditioning certification exam administered by the NSCA.

Strength and Conditioning Option Course Requirements:

Course Prefix	Course Number	Course Title	Course Credits
Core Requirements			27
HPER	234	INTRODUCTION TO SPORT & RECREATION MGMT	3
HPER	333	LEADERSHIP IN RECREATION	3
HPER	335	ADMINISTRATION OF SPORT & RECREATION	3
HPER	337	RECREATION FOR DIVERSE POPULATIONS	3
HPER	437	LEGAL ASPECTS OF SPORTS & RECREATION	3
HPER	440	PREVENTION & CARE/ATHLETIC INJURIES	3
HPER	449	EVENT & FACILITY MANAGEMENT	3
HPER	490	INTERNSHIP IN SPORT & RECREATION MGMT	3
MKTG	231	PRINCIPLES OF MARKETING	3
Strength and Conditioning Option:			30
BIOL	121/121L	HUMAN BIOLOGY	3
HPER	209	TRAINING METHODS	3
HPER	220	THEORY & PSYCHOLOGY OF COACHING	3
HPER	232	APPLIED EXERCISE PHYSIOLOGY	3
HPER	336	FITNESS EVALUATION & EXERCISE PRESCRIPTION	3
HPER	429	MOTOR MOVEMENT	3
HPER	439/439L	BIOMECHANICS OF SPORTS/LAB	3
HPER	456	ESSENTIALS OF STRENGTH & CONDITIONING	3
HPER	320	PRACTICUM IN STRENGTH & CONDITIONING	3
FCS	447	NUTRITION FOR SPORT & WELLNESS	3
Total			57

New Courses:

HPER 204 Training Methods (3 cr)

Exploring the techniques involved in properly performing and instructing training methods in the field of strength and conditioning. Training methods will include resistance training, plyometrics, speed and agility training, flexibility, and proper warm-up and cool down techniques.

HPER 340 Practicum in Strength and Conditioning (3 cr)

Practicum in Strength and Conditioning will provide students with field experience within the Chadron State College Strength and Conditioning program. The field experience will be combined with classroom discussions dealing with research and practices relevant to the strength and conditioning professional. Prerequisite: HPER 232, HPER 209, and Junior status or above

HPER 456 Essentials of Strength and Conditioning (3 cr)

Essentials of Strength and Conditioning will provide the students with an overview of strength and conditioning. Emphasis is placed on the exercise sciences (including anatomy, exercise physiology, and biomechanics) and nutrition, exercise technique, program design, organization and administration, and testing and evaluation. Additionally, this course is designed to prepare students for the nationally accredited Certified Strength and Conditioning Specialist (CSCS) certification exam. Prerequisite: HPER 232

2. Centrality to Role and Mission

The Strength and Conditioning option in the Bachelors of Arts in Sport and Recreation Management meets the role and mission of CSC and NSCS through the following outcomes.

- Provides a stimulating, caring, and enriching learning experience
- Provides opportunities for applied research
- Emphasizes participation in public service and service learning
- Enriches the quality of life in the region by providing education opportunities, research, service, and a program that contributes significantly to the vitality and diversity of the region.
- Aligns program with accrediting body - National Strength and Conditioning Association.

3. Evidence of Need and Demand

By the year 2030, only students receiving degrees from an accredited Strength and Conditioning program will be eligible to take the Certified Strength and Conditioning Specialist (CSCS) certification exam. In order to be eligible for accreditation, the academic program must have “Strength and Conditioning” in the degree or option title. Students receiving CSCS certification will be qualified to pursue careers in both high school and collegiate settings which require certified professionals.

As of summer 2020, no Strength and Conditioning specific degrees are offered in the state of Nebraska. Several institutions offer Exercise Science programs and others offer Human Performance however currently no other institutions in Nebraska offer the accredited Strength and Conditioning curriculum. The availability of an academic program that will meet the accreditation requirements of the NSCA and lead to certification is vital for individuals who wish to serve as strength and conditioning coaches, as recent NCAA legislation states that coaches must be certified as noted below:

11.1.7 Strength and Conditioning Coach Certification. Any individual designated as a strength and conditioning coach by the institution must be certified through a nationally recognized strength and conditioning program. If the institution does not designate a strength and conditioning coach, such certification is required of any individual who conducts strength and conditioning workouts (excluding individuals who conduct conditioning activities related to practice). (Adopted: 1/16/16 effective 8/1/16)

In addition, some states are adopting similar requirements in the public schools within their athletic programs so this program may also benefit individuals from border states such as South Dakota and Wyoming.

4. Adequacy of Resources

a. Faculty and Staff Resources

Current course offerings at Chadron State include all but three of the courses required for the proposed Strength and Conditioning option within the Sport and Recreation Management degree. Three additional courses have been included that are new for CSC, (see above) for title and description. Two courses from the original Exercise Science option will be eliminated from future course offerings pending approval of this academic offering. Two of the proposed courses will replace the discontinued courses and the final course will be a practicum graded out through the internship office. These course changes allow the courses for this proposal to be offered with no additional instructional costs.

b. Physical Facilities

The program will utilize the current locations of the courses currently being offered; no additional physical facilities or renovations will be required.

c. Instructional Equipment and Informational Resources

No additional equipment and resources will be required.

d. Budget Projections

As stated above, the changes in course offerings allow CSC to fully offer the courses required for this option with no additional instructional costs. Current courses have available seating for new students who attend CSC due to this new program offering, and CSC will monitor program and course enrollments to inform future budget allocations. An increase in enrollment may develop with the new option, as both new students to CSC may select this major, and some of the students who are currently majoring in Exercise Science may move to this new option. However, it is expected that current course offerings will accommodate the growth for the foreseeable future.

5. Avoidance of Unnecessary Duplication

As noted above, no degree programs in Strength and Conditioning are currently offered in the state of Nebraska, and currently no institutions in Nebraska offer the accredited Strength and Conditioning curriculum. Outside of Nebraska, several institutions in the surrounding states offer academic programs in Exercise Science and Human Performance; however, only the University of Kansas has a Strength and Conditioning certificate which is offered in an online format.

6. Consistency with the Comprehensive Statewide Plan for Postsecondary Education

The Strength and Conditioning option within the Sport and Recreation Management will provide the knowledge and skills established by the NSCA for accredited programs that lead to certification as a Strength and Conditioning Coach. This proposal is consistent with the CCPE's Comprehensive Statewide Plan for Postsecondary Education. The new academic offering will meet the educational needs of students, as students will benefit from this new degree option and be eligible to be certified as a Strength and Conditioning Coach. The program will also meet the needs of the State, as this new degree option will support the availability of individuals who are certified as Strength and Conditioning Coaches, which every K-12 school district in Nebraska employs to support their athletic programs. Finally, the program addresses the 2019-23 Master Academic Plan by fulfilling the purpose of CSC to meet the needs of the people and region.