

## Emeritus Faculty Award

### WAYNE STATE COLLEGE NOMINATION FORM

I wish to nominate the following individual for consideration for Emeritus Faculty status at Wayne State College. I have provided a letter of support that addresses the criteria for the award and attached a copy of the individual's CV. This nomination will be shared with the person nominated.

#### Nominee Information

Name Dr. Michael Marek

Address 29 S. Crawford Road, Vermillion, SD 57069

Telephone 605-624-2332

#### Nominee Criteria

- Served Wayne State College for at least 15 years
- Held rank of full Professor
- Demonstrated exemplary performance in the areas of teaching, scholarship/creative activities, and service throughout his/her tenure at the College
- Demonstrated leadership and collaboration

#### Primary Nominator Information

Name Michael G. White

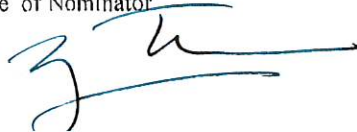
Title Mass Communication Assistant Professor

Address 3520 Pawnee Place, Sioux City Iowa 51104

Telephone 712-253-5867

I affirm that I am not a relative, spouse, or significant other of the nominee.

 11/7/21  
Signature of Nominator Date

 YASUKO TAIRA, ACADEMIC DEAN

ORCID: 0000-0003-3784-1287

**Retired from:** Wayne State College  
Dept. of Communication Arts  
1111 Main Street, Wayne, NE 68787  
mimarek1@wsc.edu

**Home:** 29 S. Crawford Road  
Vermillion, SD 57069  
605-624-2332  
michael@themareks.com

## Objective

Capitalizing on my professional work, research, and teaching, I seek to make use of my experience and expertise in media content creation, mentoring, and leadership positions, and maybe a little emeritus teaching.

## Research Interests

Educational strategic planning and program design; instructional technology design; TESOL; Public relations and marketing for higher education and non-profit organizations, broadly defined; Branding and Integrated Marketing; Media criticism.

## Academic Experience

**Wayne State College** **Wayne, N.E.**  
**Retired as Full Professor, Mass Communication** **August 2004 to August 2020**

- Fifty-one published or accepted peer-reviewed scholarly publications:
  - 28 published or in-press peer-reviewed journal articles and book chapters
  - 24 peer-reviewed conference presentations (not counting five more presented by co-authors)
- Peer-reviewed publications cited  $\geq 967$  times in other articles (h-index = 12)
  - In last five full years 781 (since 2015, h-index=10) 781 citations.
  - One publication has  $\geq 300$  citations. Three publications have 120 citations
  - 16 all-time publications have  $\geq 10$  citations (i10-index), 11 of them published in the last five years
  - All tabulations by Google Scholar, Dec 2020
- Active participant in ResearchGate online community, with weekly *RG Score* as high 47.49, which is higher than 97.5% of ResearchGate members (the highest percentage they tabulate) and  $\geq 10,000$  reads of my academic publications, Q&A discussions, etc. Usually the weekly most-read author from Wayne State College on ResearchGate.
- Co-wrote the 2018 top-cited paper in prestigious *Computer Assisted Language Learning* journal.
- Led 10-week undergraduate study abroad class to Taiwan and Mainland China.

- Classes taught: *\*Communication Law, Computer Layout & Presentation, Educated Perspective, Film Criticism, \*Integrated Brand Promotion, \*Media Management, News Writing, Persuasion, \*Photojournalism, Principles of Human Communication, Radio Production, \*Social Media Marketing, Writing for the Mass Media*, plus many one-on-one honors projects and independent studies.
  - \* Taught online, hybrid, or in multiple formats
  - Theory-based instructional design, using constructivism, scaffolding, task-based/task-supported learning, and elements of the flipped classroom.
  - Positive student evaluations - more than one class called “my favorite class” by students.
  - Classes broadly technology-integrated, using PowerPoint, Learning Management System, and appropriate media hardware and software.
- Strong record of volunteer service with national leadership positions.
- Faculty Advisor to student radio station KWSC-FM, named “Nebraska college radio station of the year” six of seven consecutive contests.

**The University of South Dakota** **Vermillion, S.D.**  
**Adjunct Faculty, Dept. of Contemporary Media & Journalism** **2000 to 2004**

- Taught *Introduction to Electronic Media*
- Multiple scheduling formats, including conventional MWF, weekly evening, and compressed schedules.
- Positive student evaluations.

## Education

**Ed.D. - Education Administration/Adult and Higher Education** **May 2005**  
**School of Education, the University of South Dakota** **Vermillion, S.D.**  
 Dissertation: *Portrayal of the Mission of Higher Education in the Media: A National Baseline*. Two graduate assistantships for deans of Arts & Sciences and Education in public relations, event planning for faculty training, and recruiting.

**Master of Arts in Mass Communication** **August 1999**  
**College of Fine Arts, the University of South Dakota** **Vermillion, S.D.**  
 Thesis: *A Survey of Higher Education Institutional Development Activities on the Internet*.

**Bachelor of Science in Communication** **May 1977**  
**College of Arts & Sciences, the University of South Dakota** **Vermillion, S.D.**  
 Minors in Political Science and Earth Science/Physics.

## Professional Skills

- Strategic planning and systems orientation

- Intercultural communication
- Distance collaboration
- Education and nonprofit organization promotion and fund raising
- Committed to leadership philosophy promoting positive teamwork environment
- Able to work effectively with people of diverse backgrounds
- Experienced writer, able to put technical concepts in layman's terms
- World Wide Web management and relationship-marketing via Social Media (Web 2.0)
- Integrated Marketing Communications and Brand promotion
- Media management, production, electronic news gathering, and content development
- Relational database stewardship and utilization for relationship marketing
- Capable public speaker in lecture and discussion formats
- Photography
- Experienced with a wide range of computer systems and software, including multiple WWW content management and shopping cart systems; WebCT, Sakai and Canvas LMS; Microsoft Office; Dreamweaver; Photoshop; and various specialty media software packages.

## Peer Reviewed Scholarly Work

§ I was corresponding author when multiple authors.

\* Citations indexed by the Social Science Citation Index, SSCI, at time of publication.

## Under Review

\* Wu, W-C. V., Marek, M. W., Lin, I-T. D. & Yang, F-C. O. Analysis of English Idiomatic Learning Behaviors of an Audio-Visual Mobile Application. Submitted to *Sage Open*.

## Under Revision

Wu, W-C. V., Marek, M. W., & Wang, R-J. Improving Critical Thinking and Problem-solving: A study of Problem-Based Learning among EFL Students in Taiwan. Submitted to *Educational Technology and Society*.

## Under Development

Huang, T-C, Marek, M.W. Wu, W-C V, & Limniou, M. Virtual Learning Environments in Educational Institutions. To be published as a special issue of *Virtual Reality and Human Behaviour*. <https://www.frontiersin.org/research-topics/14817/virtual-learning-environments-in-educational-institutions>

Cupp, R. & Marek, M. W. The Star Trek Philosophy.

Marek, M. W. *A Little Church on the Prairie*, Vol. 3. Planned publication by United Church of Christ Congregational, Vermillion, SD, Fall 2021.

Wu, W-C-V, Marek M. W., & Chen Hsieh, M-Y. S., Invited chapter, tentative title: Enhancing the Quality of Out-of-Class Learning in Flipped Learning. In *The Routledge Handbook of Language Learning and Teaching Beyond the Classroom*.

### Published Book Chapters

- § Marek, M. W. & Wu, P-H. N. (2020). Digital Learning Curriculum Design: Outcomes and Affordances. In L. Daniela (Ed.). *Pedagogies of Digital Learning in Higher Education*. Taylor & Francis (Routledge). <https://www.routledge.com/Pedagogies-of-Digital-Learning-in-Higher-Education/Daniela/p/book/9780367894832>
- § Wu, P-H. N. & Marek, M. W. (2020). Designing interactive cross-cultural mobile-assisted language learning. In Information Resources Management Association (Ed.) *Learning and Literacy: Breakthroughs in Research and Practice* (pp. 491-514). Information Resources Management Association (USA). doi: 10.4018/978-1-5225-9618-9.ch026  
(Third printing/reprinting.)
- § Wu, P-H. N. & Marek, M. W. (2020). Designing interactive cross-cultural mobile-assisted language learning. In Information Resources Management Association (Ed.), *Multicultural Instructional Design: Concepts, Methodologies, Tools, and Applications* (pp. 452-475). Information Resources Management Association (USA). doi: 10.4018/978-1-5225-9279-2.ch021  
(Second printing/reprinting.)
- § Marek, M. W. & Wu, W-C. V. (2019). Creating a technology-rich English language learning environment. In X. Gao (Ed.), *Second Handbook of English Language Teaching* (Vol. 2, Ch. 41, pp. 757-777). Springer Nature Switzerland AG. doi: [https://doi.org/10.1007/978-3-319-58542-0\\_39-1](https://doi.org/10.1007/978-3-319-58542-0_39-1)
- § Wu, P-H. N. & Marek, M. W. (2019). Incorporating LINE smartphone app affordances: Cross-cultural collaboration, willingness to communicate, and language learning. In *Computer-Assisted Language Learning: Concepts, Methodologies, Tools, and Applications* (pp. 1341-1360). Hershey, PA, USA: IGI Global. doi: 10.4018/978-1-5225-7663-1.ch064  
(Compendium reprint of original.)
- § Wu, P-H. N. & Marek, M. W. (2018). Designing interactive cross-cultural mobile-assisted language learning. In B. Zou & M. Thomas (Eds.), *Handbook of Research on Integrating Technology into Contemporary Language Learning and Teaching* (pp. 262-285). IGI Global. doi: 10.4018/978-1-5225-5140-9.ch13

(Original printing of 10,110-word expanded version of 2016 7,982-word IJCALLT in this compendium of book chapter.)

Marek, M. W., & Wu, W-C. V. (2016). Educational engineering for CALL and MALL. In Leung, Yiu-nam (Ed.), *Epoch Making in English Language Teaching and Learning: A Special Monograph for Celebration of ETA-ROC's 25th Anniversary* (pp. 237-254). English Teachers' Association, Republic of China.

§ Marek, M. W., & Wu, N. P. (2014). 20<sup>th</sup> Century Boys: Blending Eastern and Western storytelling. In Perlich, J. & Whitt, D. (Eds.), *Myth in the Modern World: Essays on Intersections with Ideology and Culture* (pp. 33-60). McFarland. ISBN: 978-0786478408

Marek, M. W. (2008). *Firefly*: So “pretty” it did not die. In Perlich, J. & Whitt, D. (Eds.), *Sith, slayers, stargates & cyborgs: Modern mythology in the new millennium* (pp. 99-120). Peter Lang. ISBN: 978-1433100956

### Published Peer Reviewed Journal Articles

Marek, M. W., Chew, C. S. & Wu, W-C. V. (2021). Teacher Experiences in Converting Classes to Distance Learning in the COVID-19 Pandemic. *International Journal of Distance Education Technologies (IJDET)*, 19(1), 40-60. doi: 10.4018/IJDET.20210101.0a3

\* Marek, M. W., & Wu, W. V. (2020). Establishing a “Standard Model” for CALL Instructional Design. *International Journal of Computer-Assisted Language Learning and Teaching (IJCALLT)*, 10(3), 79-88. doi:10.4018/IJCALLT.2020070106 <https://www.igi-global.com/gateway/article/257531>

Lu, Y-R, C., Marek, M. W., Chen, B. T., & Pai, I-C. (2020) An exploratory study on consumer purchase behavior from live webcasting e-commerce: A means-end chain analysis. *International Journal of Online Marketing*, 10(3), 1-20. doi:10.4018/IJOM.2020070101

\* Chwo, S. M. G., Marek, M. W., & Wu, W-C. V. (2018). Meta-analysis of MALL research and design. *System*, 74, 62-72. doi: doi.org/10.1016/j.system.2018.02.009

§ Wu, P-H. N., & Marek, M. W. (2018). Developing intercultural competence via Social Media engagement in a language learning framework. *Journal of Intercultural Communication (JICC)*, 46. <http://immi.se/intercultural/nr46/wu.html>

§ Marek, M. W. & Skrabut, S. (2017). Privacy in educational use of Social Media in the U.S. *International Journal of E-Learning (IJEL)*, 16(3), 265-286. <http://www.learntechlib.org/p/149865>

- \* Chen Hsieh, M-Y. S., Wu, W-C. V., & Marek, M. W. (2017). Using the flipped classroom to enhance EFL learning. *Computer Assisted Language Learning*, 30(1-2), 1-21. doi:10.1080/09588221.2015.1111910
- § Wu, P-H. N., & Marek, M. W. (2016). Incorporating LINE Smartphone app affordances: Cross-cultural collaboration, willingness to communicate, and language learning. *International Journal of Computer Assisted Language Learning and Teaching (IJCALLT)* 6(2), 56-73. doi:10.4018/IJCALLT.2016040104 <http://www.igi-global.com/article/incorporating-line-smartphone-affordances/153895> (Original version, first published)
- \* Chwo, S. M. G., Marek, M. W., & Wu, W-C. V. (2016). Curriculum Integration of MALL in L1/L2 Pedagogy: Perspectives on Research. *Educational Technology & Society*, 19(2), 340-354. <http://www.jstor.org/stable/jeductechsoci.19.2.340>
- Lu, C., Berchoux, C., Marek, M. W., & Chen, B. (2015). Service quality and customer satisfaction: Qualitative research implications for luxury hotels. *International Journal of Culture, Tourism, and Hospitality Research*, 9(2), 168-182. doi: 10.1108/IJCTHR-10-2014-0087
- \* Marek, M.W., & Wu, W-C. V. (2014). Environmental factors affecting Computer Assisted Language Learning success: A Complex Dynamic Systems conceptual model. *Computer Assisted Language Learning*, 27(6), 560-578. doi:10.1080/09588221.2013.776969
- Marek, M. W. (2014). *The integration of technology and language instruction to enhance EFL learning*. Paper based on keynote address presented at the Spring 2014 Technology Enhanced Language Learning-Special Interest Group (TELL-SIG) conference, Taichung, Taiwan, June 5, 2014. <http://eric.ed.gov/?id=ED545477>
- Wu, P-H. N., & Marek, M. W. (2014). Motivating low proficiency EFL literature students via Social Media. *Academic Journal of Educational Research*, 2(3), 44-54. doi: <http://dx.doi.org/10.15413/ajer.2013.0147> <https://www.academiapublishing.org/journals/ajer/pdf/2014/March/Wu%20and%20Marek.pdf>
- Marek, M. W (2014). Civil Air Patrol Communications: The formative years. *Civil Air Patrol National Historical Journal* 1(4), 9-12. [https://www.researchgate.net/publication/328715710\\_Civil\\_Air\\_Patrol\\_Communications\\_The\\_formative\\_years](https://www.researchgate.net/publication/328715710_Civil_Air_Patrol_Communications_The_formative_years)
- \* Wu, W-C. V., Marek, M. W., & Chen, N-S. (2013). Assessing Cultural Awareness and Linguistic Competency of EFL Learners in a CMC-based Active Learning Context. *System*, 41(3), 515-528. 515-528 doi: 10.1016/j.system.2013.05.004



- § Wu, P-H. N., & Marek, M. W. (2013). Helping second language literature learners overcome e-learning difficulties: LET-NET team teaching with online peer interaction. *Journal of Education and Learning*, 2(4), 87-101. doi:10.5539/jel.v2n4p87
- § Wu, W-C. V., Marek, M. W., & Yen, L. L. (2012). Promotion of EFL student motivation, confidence, and satisfaction via a learning spiral, peer-scaffolding, and CMC. *International Journal of Computer-Assisted Language Learning and Teaching*, 2(3), 55-76. doi:10.4018/ijcallt.2012070104
- \* Wu, W-C. V., Yen, L. L., Marek, M. W. (2011). Using online EFL interaction to increase confidence, motivation, and ability. *Educational Technology & Society*, 14(3), 118–129. <https://eric.ed.gov/?id=EJ963205>
- \* Wu, W-C. V., & Marek, M. W. (2010). Making English a “habit”: Increasing confidence, motivation, and ability of EFL students through cross-cultural, computer-assisted interaction. *Turkish Online Journal of Educational Technology*, 9(4), 101-112. <http://eric.ed.gov/?id=EJ908076>
- Wu, W-C. V., & Marek, M. W. (2009). Theory-based guidelines for technology-enhanced EFL teaching in Taiwan. *Tunghai Journal of Humanities*, 50, 197-212.
- Wu, W-C. V., & Marek, M. W. (2009). The Impact of Teleconferencing with Native English Speakers on English Learning by Taiwanese Students. *International Journal on E-Learning*. 8(1), pp. 107-126. <http://eric.ed.gov/?id=EJ820820>
- Wu, W-C. V., & Marek, M. W. (2007). Taiwanese student reaction to English language Internet teleconferencing for enriching EFL classroom instruction. *Journal for Language Teaching*, (41)2, 124-138. doi:10.4314/jlt.v41i2.6094

### **Dissertation, Thesis, Monograph**

- Marek, M. W. (2008). Applying constructivism to improve public relations for Education. Monograph available from ERIC database: <http://eric.ed.gov/?id=ED499458>
- Marek, M. W. (2005). *Portrayal of the mission of higher education in the media: A national baseline*. (Doctoral dissertation, University of South Dakota, 2005). Available from <https://search.proquest.com/docview/305417509>
- Marek, M. W. (1999). *A survey of higher education institutional development activities on the Internet*. Unpublished master’s thesis, University of South Dakota.

### **Peer Reviewed or Invited Conference Papers/Presentations** (Presented by me)

- § White, M. J., & Marek, M. W. (2019). *Integrated Project Management –The Bigger Your Media Project, the More You Need It*. Presented at the National Student Electronic Media Convention, October 30, 2019, St. Louis, Missouri, USA.
- Marek, M. W. & Wu, W-C. V. (2019). Forging international learning partnerships through study abroad programs: A case study. Paper presented at the 36th International Conference on English Language Teaching and Learning, 17 May 2019 at Tunghai University, Taichung, Taiwan.
- Marek, M. W. & Wu, W-C. V. (2017). *Seeking a Standard Model for CALL*. In J. Colpaert, A. Aerts, R. Kern, M. Kaiser (eds.). (2017). *CALL in Context*. Proceedings of the Eighteenth International CALL Conference, University of California Berkeley, 7-9 July 2017, pp. 496-503. Antwerp: University of Antwerp. Available from: [https://www.researchgate.net/publication/318312149\\_Seeking\\_a\\_Standard\\_Model\\_for\\_CALL](https://www.researchgate.net/publication/318312149_Seeking_a_Standard_Model_for_CALL)
- Marek, M. W. (2015). *Teaching EFL in 2020*. Keynote address presented by videoconference at the 2015 National Quemoy University English Conference, Kinmen, Taiwan, June 4, 2015. Available from: [https://www.researchgate.net/publication/311921699\\_Teaching\\_EFL\\_in\\_2020](https://www.researchgate.net/publication/311921699_Teaching_EFL_in_2020)
- Marek, M. W., & Wu, W-C. V. (2014). *Creating Sustainable Task-based CALL Instructional Design*. In J. Colpaert, A. Aerts, M. Oberhofer (eds.). (2014). *Research Challenges in CALL*. Proceedings of the Sixteenth International CALL Conference, 7-9 July 2014. Antwerp: University of Antwerp. 365 p. ISBN 9789057284533. doi: 10.13140/2.1.4135.2967
- Marek, M. W. (2014). *The integration of technology and language instruction to enhance EFL learning*. Keynote address presented at the Spring 2014 Technology Enhanced Language Learning-Special Interest Group (TELL-SIG) conference, Taichung, Taiwan, June 5, 2014.
- Marek, M. W. (2014). *How to conduct academic research through international collaboration*. Presentation at the Spring 2014 Technology Enhanced Language Learning-Special Interest Group (TELL-SIG) conference, Taichung, Taiwan, June 5, 2014. Note: TELL-SIG is sponsored by the Taiwanese national government's Ministry of Science and Technology Office of Technology in Education and is also affiliated with the Asia-Pacific Society for Computers in Education (APSCE). See: <http://eric.ed.gov/?id=ED545477>
- Marek, M. & Wu, P-H.N. (2012a). Selecting CMC Systems for EFL Instruction: Can Standard Social Media Platforms Succeed? In T. Amiel & B. Wilson (Eds.), *Proceedings of EdMedia: World Conference on Educational Media and Technology 2012* (pp. 967-972). Association for the Advancement of Computing in Education (AACE).

- Marek, M. W., & Wu, P-H. N. (2012b). Factors influencing student learning achievement using social media for CMC in an L2 Literature Class. In J. Colpaert, A. Aerts, W.C. V Wu, & Y.C.J. Chao (Eds.), *Proceedings of the 2012 CALL Conference* (pp. 484-488). Antwerp: CALL (Taichung, Taiwan)
- Wu, W-C. V., Marek, M. W. & Huang, H. W. (2012). Using Skype and Facebook as social media to enhance learner communicative competency and cultural awareness in an EFL advanced conversation class. In J. Colpaert, A. Aerts, W.C. V Wu, & Y.C.J. Chao (Eds.), *Proceedings of the 2012 CALL Conference* (pp. 681-684). Antwerp: CALL (Taichung, Taiwan).
- Wu, W-C., Chao, Y. & Marek, M. W. (2011). *Assessing EFL Learners' Cultural Awareness in a Web-based Active Learning Context*. In T. Bastiaens & M. Ebner (Eds.), *Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2011*, Lisbon, Portugal, (pp. 1254-1259). Chesapeake, VA: AACE.
- Marek, M. W. (2011, May 24). *Mythology and Literature: Star Wars, Harry Potter, and Lord of the Rings*. Invited presentation at the Providence University English Festival, Taichung, Taiwan. Note: Also delivered at the Changhua University of Education, Changhua City, Taiwan, and at Asia University, Taichung, Taiwan.
- Marek, M. W., & Wu, P-H. N. (2011, May 20). *Literature as an organic language learning tool*. Paper presented at the Sixth (2011) International Conference on Foreign Literature Teaching, Asia University, Taiwan. Available from ERIC database: <http://eric.ed.gov/?id=ED529721>
- Marek, M. W., & Wu, W-C. (2011, May 14). *Using Facebook and SKYPE as Social Media in an EFL conversation class*. Paper presented at the 28<sup>th</sup> International Conference on Teaching and Learning in the ROC, National Taichung University of Education, Taichung, Taiwan.
- Marek, M. W. (2010, October). *International collaboration for EFL Instruction: Lessons learned after five years of experience*. Paper presented at the 2010 International Conference on Language Teaching and Learning in the 21<sup>st</sup> Century, Chienkuo Technology University, Changhua City, Taiwan.
- Wu, W-C.V., Marek, M. & Wu, P-H.N. (2009). Lessons Learned from Three Years of Videoconferencing between EFL Classrooms and a Native English Speaker. In G. Siemens & C. Fulford (Eds.), *Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2009* (pp. 3167-3174). Chesapeake, VA: AACE. (Honolulu)
- Wu, P-H. N., Marek, M. & Wu, W-C.V. (2009). Enriching the EFL literature classroom in Taiwan with videos and blogs from a native speaker. In G. Siemens & C. Fulford (Eds.), *Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2009* (pp. 2339-2342). Chesapeake, VA: AACE. (Honolulu)

- Wu, P-H. N. & Marek, M. W. (2009). *Using distance technology to provide cultural information from a native speaker to EFL Literature students*. Paper presented at the 4<sup>th</sup> Annual International Conference on Foreign Literature Teaching, May 22, 2009, Department of Foreign Languages and Literature, Asia University, Taiwan.
- Wu, W-C V. & Marek, M. (2008). Enhancing learner motivation to study English via videoconferencing with a native speaker. In J. Luca & E. Weippl (Eds.), *Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2008* (pp. 4481-4489). Chesapeake, VA: AACE. (Vienna)
- Marek, M. W. (2008). *Internet Videoconferencing to Improve EFL Learning*. Paper presented at the Conference on English Teaching and Global Communication (Changhua City, Taiwan). Available from ERIC database: <http://eric.ed.gov/?id=ED501102>
- Marek, M. & Wu, W-C. V. (2007). Using Internet Teleconferencing between Taiwanese English language students and a native speaker to improve learning. In C. Montgomerie & J. Seale (Eds.), *Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2007* (pp. 316-321). Chesapeake, VA: AACE. (Vancouver, BC)
- Marek, M. W. (2006). *The KWSC story*. In M. Marek (Chair), Notice of apparent liability: Coping with the broadcast adviser's nightmare. Panel at the meeting of Collegiate Broadcasters Inc., St. Louis.
- Marek, M. W. (2004). *The interdisciplinary intersection of instructional Constructivism and Integrated Marketing Communication*. In the University of South Dakota forum for graduate research and creative work, Vermillion, S.D.
- Marek, M. W. (2004). *Shaping the message: Elements of a communications strategy for schools and colleges of education on NCLB*. In H. Rubin (Chair), Faculty and deans as collaborative leaders for implementation of NCLB. Symposium at the meeting of the American Association of Colleges for Teacher Education, Chicago.  
doi: 10.13140/RG.2.1.2688.6241

### **Peer Reviewed Conference Papers/Presentations**

(Presented by co-authors)

- Wu, W-C. V. & Marek, M. W. (2018). Curriculum development for creating a technology-rich English language learning environment. Theme-based invited presentation at the 26<sup>th</sup> International Conference on Computers in Education (ICCE), 26-30 November 2018, Manila, The Philippines. (Presented by co-author Wu.)

- Wu, P-H. N. & Marek, M. W. (2014). Learning English via cross-cultural social media interaction: A case study. Presented at AsiaCall, 21-24 November, 2014, Changhua, Taiwan. (Presented by co-author Wu.)
- Chwo, G., Marek, M. W., & Wu, W-C. V. (2014). Mobile devices in language learning research: How are they being used, and what influences their integration into taught programs? Presented at AsiaCall, 21-24 November, 2014, Changhua, Taiwan. (Presented by co-author Chwo.)
- Wu, W-C. V., Marek, M. W. & P-H. N. Huang (2013). *Peer Evaluations via VoiceThread (Web 2.0) to Enhance EFL Oral Learning*. Poster session presented at the meeting of WorldCALL 2013, Glasgow, Scotland. (Presented by co-author Wu.)
- Wu, P-H. N., Marek, M. W., & Wu, W-C. V. (2009). The role of the teacher using a web-blog as a cultural teaching resource in an EFL literature course. Paper presented at the Asian EFL Journal International Conference, April 10-11, 2009, Pusan, South Korea. (Presented by co-author P-H Wu.)

### Recent Invited Presentations

- Marek, M. W. (2020, June 3). *Scholarly Writing: Thesis, Dissertation, Journal articles*. Videoconference presentation to graduate Computer Assisted Language Learning class, Asia University, Taichung, Taiwan.
- Marek, M. W. (2020, April 26). *Meta-cultural Communication: A New Way of Thinking*. Videoconference presentation to Multicultural Communication class, Asia University, Taichung, Taiwan.
- Marek, M. W. (2019, June 12). *The Meta-Cultural Perspective: Communication, Understanding, Engagement, Appreciation, & Competence*. Videoconference presentation to Multicultural Communication class, Asia University, Taichung, Taiwan. See <https://eric.ed.gov/?q=The+Meta-cultural+Perspective.+&id=ED600713>
- Marek, M. W. (2019, November 18). *Scholarly Writing*. Presented to Qualitative Research class of Randa Garden, Wayne State College.
- Marek, M. W. (2019, May 8). *Scholarly Writing: How to Write Your Paper and Get Published*. Presented in colloquium for faculty and graduate students, Asia University, Taichung, Taiwan.
- Marek, M. W. (2018, June). *Organizational Communication*. North Central Region, Civil Air Patrol, Region Staff College.
- Marek, M. W. (2014, June). *An introduction to Middle America*. Presentation at Hungkuang University, Taichung, Taiwan.

Marek, M. W. (2014, May). *Social Media in America*. Presentation at National Taipei College of Business, Taipei, Taiwan.

Marek, M. W. (2014, May). *Using technology to enhance EFL teaching and learning*. Presentation at National Changhua University of Education, Changhua City, Taiwan.

### Other Recent Scholarly Work

2019-2020 – Adapted Sakai online course materials for Canvas delivery for *Integrated Brand Promotion, Media Management, and Communication Law*.

2019 – Understanding the Novelty Effect: How long should an experimental Intervention Last? Research method, published on ResearchGate. DOI: 10.13140/RG.2.2.27103.82085

2018 – Developed course materials for Sakai online delivery of *Integrated Brand Promotion* class.

2017 – Scholarly Writing Outline for Thesis or Dissertation. Research method, published on ResearchGate. DOI: 10.13140/RG.2.2.32536.70406/1

2017 – Academic Program Planning. Research method, published on ResearchGate. DOI: 10.13140/RG.2.2.19621.19683

2016-17 – Developed course materials for Sakai online delivery of *Media Management* class.

2016 – Chair/Advisor for the Media and Communication breakout session of the Upper Midwest Regional Undergraduate Communication Research Conference, April 19, 2016, University of South Dakota, Vermillion, SD.

2016 – Presented invited colloquium: The Integration of Learning, Technology, and Research, January 27, 2016, Wayne State College. DOI: 10.13140/RG.2.2.26034.81606

2015 – Developed course materials for my first instruction of *Persuasion* class.

2015 – Conceptual Model of Foundational Beliefs. Research method, published on ResearchGate. DOI: 10.13140/RG.2.1.1710.5760

2015 – Conceptual Paper Outline. Research method, published on ResearchGate. DOI: 10.13140/RG.2.1.4962.5768/1

2014 – Keynote speaker for 2014 Taiwan TELL-SIG conference.

**Other Scholarly Publications** (not peer-reviewed, except by reads)

- 2019 -- *Performing Peer Review*. DOI: 10.13140/RG.2.2.16648.98563 Available from:  
[https://www.researchgate.net/publication/338015639\\_Performing\\_Peer\\_Review](https://www.researchgate.net/publication/338015639_Performing_Peer_Review)
- 2019 – *Critical Text Theme Analysis*. DOI: 10.13140/RG.2.2.16648.98563 Available from:  
[https://www.researchgate.net/publication/337961108\\_Critical\\_Text\\_Theme\\_Analysis](https://www.researchgate.net/publication/337961108_Critical_Text_Theme_Analysis)
- 2019 – Verb Tenses in Academic Writing. DOI: 10.13140/RG.2.2.35913.29284 Available from:  
[https://www.researchgate.net/publication/337829631\\_Verb\\_Tenses\\_in\\_Academic\\_Writing](https://www.researchgate.net/publication/337829631_Verb_Tenses_in_Academic_Writing)
- 2019 – Understanding the Novelty Effect: How long should an Experimental Intervention Last? DOI: 10.13140/RG.2.2.27103.82085 Available from:  
[https://www.researchgate.net/publication/336831965\\_Understanding\\_the\\_Novelty\\_Effect\\_How\\_long\\_should\\_an\\_Experimental\\_Intervention\\_Last](https://www.researchgate.net/publication/336831965_Understanding_the_Novelty_Effect_How_long_should_an_Experimental_Intervention_Last)
- 2017 – *Scholarly Writing Outline for Thesis or Dissertation*. DOI: 10.13140/RG.2.2.32536.70406/1. Available from:  
[https://www.researchgate.net/publication/321302350\\_Scholarly\\_Writing\\_Outline\\_for\\_Thesis\\_or\\_Dissertation](https://www.researchgate.net/publication/321302350_Scholarly_Writing_Outline_for_Thesis_or_Dissertation)
- 2017 – *Academic Program Planning*. DOI: 10.13140/RG.2.2.19621.19683. Available from:  
[https://www.researchgate.net/publication/320290814\\_Academic\\_Program\\_Planning](https://www.researchgate.net/publication/320290814_Academic_Program_Planning)
- 2015 – *Conceptual Model of Foundational Beliefs*. DOI: 10.13140/RG.2.1.1710.5760. Available from:  
[https://www.researchgate.net/publication/280925947\\_Conceptual\\_Model\\_of\\_Foundational\\_Beliefs](https://www.researchgate.net/publication/280925947_Conceptual_Model_of_Foundational_Beliefs)
- 2015 – *Conceptual Paper Outline*. DOI: 10.13140/RG.2.1.4962.5768. Available from:  
[https://www.researchgate.net/publication/277890968\\_Conceptual\\_Paper\\_Outline](https://www.researchgate.net/publication/277890968_Conceptual_Paper_Outline)
- 2014 – *Research Study Manuscript Outline*. DOI: 10.13140/2.1.1649.1529. Available from:  
[https://www.researchgate.net/publication/267509823\\_Research\\_Study\\_Manuscript\\_Outline](https://www.researchgate.net/publication/267509823_Research_Study_Manuscript_Outline)

**Applied Scholarly Publications**

- 2018 – Created new national Civil Air Patrol website subsection about the radio communications program (<https://www.gocivilairpatrol.com/programs/emergency-services/radio/>) using SiteViz content management system

- 2017 – An experimental blog I wrote, under my own name, achieved 1,000 page views in one month
- 2015 – My YouTube channel, used primarily for content I produce for students of English as a Foreign Language, has had 238,000 views. One video alone, about American Food, has had almost 64,800 views. (A small number of these views are my unlisted videos for online classes.)
- 2004 to 2009 – I produced over 50 news reports used on the state public radio networks NET Radio, in Nebraska, and SDPB Radio, South Dakota. NET Radio reports below were often also sold to the Nebraska Radio Network where they are repackaged for newscasts on 26 commercial Nebraska radio stations, and were also often selected for use by commercial radio station KRVN radio in Lexington, Nebraska. After receiving tenure in 2009, I made the strategic decision to focus my efforts in other areas. The full list is available on request.

### Recent Applied Scholarly Work

- 2020-Present – Produced and co-hosted “The Star Trek Academy” podcast.
- 2019-2020 – Produced and hosted “Postcards from Wayne State” podcast.
- 2020 – Public Information Officer for South Dakota Wing, Civil Air Patrol, operational missions. Public Information Officer for Civil Air Patrol transport of COVID-19 vaccines to selected hospitals in South Dakota, 15-16 December. Story went national and became very high-profile.
- 2016 – One of my journal publications was in the top 4% of papers downloaded from Academia.edu, February 2016, based on 30-day download counts.
- 2015 – One of my journal publications was in the top 5% of papers downloaded from Academia.edu, March 2015, based on 30-day download counts.
- 2011 – Executive Officer for the Civil Air Patrol Joint Dakota Cadet Encampment, South Dakota National Guard Headquarters, Camp Rapid, SD. Position made extensive use of the communications and leadership methods I teach.

### Honors & Awards

- 2020 – Named as one of the top 100 reviewers for the *Computer Assisted Language Learning* international journal in calendar year 2019.
- 2019 – Named one of the “All-Time Top 100 of Reviewers” for the *Computer Assisted Language Learning* international journal; also one of the top 150 reviewers for the journal in calendar year 2018.
- 2018 – “Using the flipped classroom to enhance EFL learning was recognized by *Computer Assisted Language Learning* as one of the nine top-cited papers in the journal



during 2018 and had the fourth most paid downloads from the journal website, Jan-June 2018.

- 2018 – Presented Certificate of Outstanding Contribution in Reviewing by *Computers & Education*, Elsevier Publishing, meaning I am within the top 10<sup>th</sup> percentile of reviewers for the Journal.
- 2018 – Named as one of the top 10 reviewers for the *Computer Assisted Language Learning* international journal in calendar year 2017.
- 2017 – Named as one of the top 50 reviewers for the *Computer Assisted Language Learning* international journal in calendar year 2016.
- 2017 – *Distinguished Service Award, Bronze Clasp (2<sup>nd</sup> Award)* Civil Air Patrol National Board meeting, September 2017, for leadership on the national communications program of the Civil Air Patrol during the term of the outgoing national commander.
- 2016 – Emerald Group Publishing *Award of Excellence* for top paper of the year in the journal *International Journal of Culture, Tourism, and Hospitality Research*. See: <http://www.emeraldgrouppublishing.com/authors/literati/awards.htm?year=2016&journal=ijcthr>
- 2010 – *Distinguished Service Award*, Civil Air Patrol National Board meeting, September 2010, for leadership of a project to install new VHF-FM repeaters at 545 locations around the United States, called the most complex Communications project in Civil Air Patrol’s 68-year history.”
- 2008 – Associated Press Broadcasters news contest award, Natural Sound 3rd place.

## **Service to Profession School, Community, College, and Department**

### **Recent Service to Profession**

- 2019-Present - Editorial Review Board Member, *International Journal of Computer-Assisted Language Learning and Teaching* (IJCALLT). (SCOPUS and Web of Science indexed). Peer reviewer since 2017. <https://www.igi-global.com/journal/international-journal-computer-assisted-language/41023> (scroll way down)
  - 2020: Academic Entrepreneurship in CALL: Significant Subject in the Era of Knowledge Economy
  - 2020: Technical Writing and Media Design Projects in EFL Pedagogy for Teaching Entrepreneurial Thinking
  - 2020: Using formative assessment in a blended EFL listening course: Student perceptions of effectiveness and challenges (initial and one resubmission)
  - 2020: A Framework for Enhancing Mobile Learner-Determined Language Learning in Authentic Situational Contexts

- 2020: All we need is a boost! Using Multimodal Tools and the Translanguaging Strategy: Strengthening Speaking in the EFL Classroom (2019 initial and 2020 resubmission)
- 2019: Fuzzy Logic Applied for Pronunciation Assessment (Initial and one resubmission)
- 2018: The Effect of Input Mode on EFL Free-recall Listening Performance: A Mixed-method Study (Initial and two resubmissions)
- 2017: The Effect of CALL-Based Training on Students' Score Attainment on the TOEFL iBT in a Yemeni Context (Initial and one resubmission)
- 2019-Present -- Editorial Board Member, *Journal of InterCultural Communication* (JICC) (EBSCO Indexed). <https://www.immi.se/intercultural/>
  - 2020: Media Coverage of International Supporters and Opponents of Israeli Foreign Policy (initial and one resubmission)
  - 2020: 'Wallah! I Beg Your Pardon...': A Cross-cultural Study of Apology Speech Acts
  - 2019: Intercultural competence: A significant prerequisite of successful cross-border communication and co-operation
  - 2019: Cross-national comparison of semantics: Who is the winner in English and Russian? (Initial and one resubmission)
- 2017-Present – *Asian ESP Journal*, “team member” for associate editor (SCOPUS Indexed) <https://www.asian-esp-journal.com/editorial-board/>
  - 2018: A Technological Pedagogical Content Knowledge (TPACK) Framework for ESP Teachers in Tertiary Education in China
  - 2017: The Effect of Explicit Vocabulary Instruction on Taiwanese Undergraduates in an English Medium Instruction Course: An Empirical Study
  - <https://www.asian-esp-journal.com/editorial-board/>
- 2011-Present – Peer reviewer for *Computer Assisted Language Learning*:
  - 2020: Looking for the Right Blend: A Blended EFL University Writing Course (2019 submission and 2020 revision)
  - 2020: Intention to Use versus Actual Adoption of Technology by University English Language Learners: What Perceptions and Factors Matter? (initial and 2 resubmissions)
  - 2020: English teachers' intention to use Flipped Teaching: Interrelationships with competence need satisfaction, motivation, self-efficacy, belief, and support (initial and 1 resubmission)
  - 2020: A systematic review of research on the flipped language classroom: Research issues, methods and findings, theoretical frameworks, teaching approaches and tools (2019 initial and three 2020 resubmissions)

- 
- 2019: Mobile-based Dynamic Assessment and the Development of EFL Students' Oral Fluency
  - 2019: Free from demotivation in EFL writing: The use of online flipped writing instruction (2018 initial and 2019 resubmission)
  - 2018: Flipped Classroom in English Language Teaching: A Systematic Review
  - 2017: Language teachers' perceptions on the use of OER language processing technologies in MALL (Initial and two resubmissions)
  - 2017: Pedagogical beliefs and attitudes toward information and communication technology: A survey among teachers of English as a Foreign Language in China (initial and one resubmission)
  - 2016: Ubiquitous knowledge and engaging activities to foster EFL experiences (initial and one submission)
  - 2015: A case study of using digital storytelling to enhance EFL student English writing
  - 2015: Action research on the development of Chinese communication in a virtual community (2014 initial and two 2015 resubmissions)
  - 2012-2020 – Peer reviewer for *System*:
    - 2020: Vocabulary in high-school EFL textbooks: Texts and learner knowledge (2020 initial and one resubmission)
    - 2019: Mobile Data-driven language learning: affordances and learners' perception (2018 initial and 2019 resubmission)
    - 2016: Effects of different language environments on Chinese graduate students' English writing perceptions and performance (2015 initial and 2016 resubmission)
    - 2015: “Build[ing] Something Which Alone We Could Not Have Done”: International Collaborative Teaching and Learning in Language Teacher Education (2014 initial and one 2015 resubmission)
  - 2020 -- Peer Reviewer for the Canadian Journal of Learning and Technology (CJLT).
    - 2020: What role does video play in flipped language classrooms?
    - 2020: The influence of foreign language exposure in EFL classroom collaborative writing tasks
  - 2020 – Peer reviewer for *Journal of Asian Pacific Communication* (JAPC). Paper: The Impact of cultural differences on LINE app communication among Thai and Chinese employees: Its effects on employee engagement
  - 2020 - Scientific Committee member for the 21st International CALL Research Conference, 3-5 July 2020, Waseda University, Tokyo (Canceled due to pandemic)
  - 2018 – Peer reviewer for *Computers & Education*. Paper: Teaching English public speaking to EFL learners through flipped learning (2017 initial and 2018 resubmission)

- 2018 – Peer reviewer for *International Journal of Contemporary Hospitality Management*. Paper: Indoor and outdoor physical surroundings and guests' emotional well-being – The luxury resort hotel context
- 2016 – Program committee member for the International Workshop on Technology Enhanced Language Learning (TELL 2016), held October 26-29 in Rome, in conjunction with the 1<sup>st</sup> International Symposium on Emerging Technologies for Education (SETE 2016) and the 15<sup>th</sup> International Conference on Web-based Learning (ICWL 2016). See <http://140.115.126.159/Call-for-Papers/>
- 2016 – Radio contest coordinator for the Nebraska Collegiate Media Association Goldenleaf Awards.
- 2015-2016 – Program committee member for the 3<sup>rd</sup> *English Scholars Beyond Borders Conference*, May 19-22, 2016, Taichung, Taiwan, along with leaders in the field, like Glen Stockwell and Jozef Colpaert. See <http://mlab.cs.pu.edu.tw/2016ESBB/index.php/committee/>
- 2015 – Peer reviewer for *Applied Linguistics*. Paper: The disruptive effect of technology on communication and meaning-making in the language classroom: a complex systems theory approach.

### **Recent Service to Community**

- 2020 – Assistant Deputy Chief of Staff for Communications, North Central Region, Civil Air Patrol; Assistant Wing Public Affairs Officer, South Dakota Wing, Civil Air Patrol.
- 2019 – Service on national Civil Air Patrol Leadership Development Work Group to overhaul its professional development curriculum via online instruction and recordkeeping.
- 2002-2018 – National Civil Air Patrol (U.S. Air Force Auxiliary) Headquarters Communications Plans and Requirements division head, a top national volunteer staff member in the CAP Communications program, 2015-2018. Preceded by roles as assistant national communications officer, 2011-2015; Communications Team Leader 2007-2011; deputy director of communications for curriculum & training, 2005-2007; and advisor, national communications program, 2002-2005.
- 2010-2017 – Member Board of Trustees, Yankton College, Yankton, SD.

### **Recent Service to College**

- 2017 - 2020 – Member, WSC Academic Policies Committee.
- 2015-2017 & 2019-2020 – Member Wayne State College Human Subjects Institutional Review Board.

### **Recent Service to School/Department**

- Search committee member for Mass Communication faculty position, summer 2019.
- Search committee chair for tenure track Mass Communication faculty position, 2018.
- Search committee chair for tenure track Mass Communication faculty position, 2017-2018.
- Search committee chair for Mass Communication faculty position, 2017-2018.
- Search committee chair for Mass Communication faculty position, 2017.
- Search committee member for Communication Studies faculty position, 2016.
- Meet regularly with visiting prospective students.

### Recent Professional Development

- On-going – Literature review research for scholarly writing.
- 2012 – Completed FEMA course IS-00042, Social Media in Emergency Management.
- 2012 – Completed FEMA course IS-120.a, An Introduction to Exercises.
- 2010 – Audited MLC 110, Conversational Mandarin.

### Professional Experience

#### **Marek Integrated Marketing Consultant**

**Vermillion, S.D.  
2000 to 2010**

- Public Relations and Internet Marketing consultant.
- Clients have included: Crazy Horse Memorial, Yankton Area Chamber of Commerce, Korczak's Heritage Gift Shop, Whitebear Art Project, Presentation College, Discovery Mime Theater, Susan Keith Gray, Heritage Village, Tall Grass Buffalo Products, Terin Corporation, Mount Marty College, CAP South Dakota Wing.
- Experience with ecommerce website development and maintenance.

#### **Crazy Horse Memorial Foundation Public Relations Officer**

**Custer, S.D.  
May 2001 to July 2002**

- Coordinated local, national, and international news media relations including frequent visits by international media.
- Developed news releases, newsletter, and report publications, and distribution strategies.
- Photographed in a wide range of organizational documentary and artistic settings.
- Planned and implemented website redesign, tripling traffic.
- Planned and executed educational outreach strategies.

#### **The University of South Dakota Foundation Director of Research, Management, and Communication**

**Vermillion, S.D.  
2000 to May 2001**

- Conducted prospect research for \$60 million capital campaign.

- Researched, evaluated, and qualified major gift prospects using internal database, LexisNexis, Securities and Exchange Commission filings, and other sources.
- Tracked contact reports and donor information.
- Wrote and distributed public relations material, including successful on-line newsletter.

**The University of South Dakota Foundation****Vermillion, S.D.****Development Officer****1994 to 1999**

- Major gifts fund raiser. Involved in all phases of fund-raising process including planning and implementation of major donor cultivation, creation of endowments, one-on-one calls, research, and database record keeping.
- Developed direct mail materials, news releases, newsletters, and other public communications.
- Pioneered use of e-mail for direct marketing to alumni and use of World Wide Web for development.
- Helped re-direct public relations for \$5 million capital campaign.

**Friends of South Dakota Public Broadcasting****Sioux Falls, S.D.****Underwriting Manager****1989 to 1994**

- Conducted corporate fund raising for eight-station public TV and ten-station public radio network.
- Doubled revenue over first two fiscal years, tripled revenue over four years.

**KFCR Radio****Custer, S.D.****Owner/General Manager****1986 to 1988**

- With two business partners, built new radio station.
- Guided corporation in broad range of planning and development steps, including FCC licensing, facility design and construction, and strategies for serving the public.
- U.S. Forest Service award for news coverage of Galena forest fire.

**South Dakota Public Radio****Brookings, S.D.****News Producer****1985 to 1988**

- Hosted "Rural Renaissance" live call-in program on statewide combined commercial and non-commercial radio network.
- Produced/hosted two-city dual-anchor newscast.
- Broke story of culmination of state building "sale lease-back plan."
- Broke story of Honeywell plans for munitions testing range in Black Hills of South Dakota.

**KKAA/KQAA Radio****Aberdeen, S.D.****News Director****1983 to 1985**

- Broke story of governor's plan to dissolve the water conservancy subdistricts.
- Best Enterprise Reporting, The Associated Press.

**KYNT (AM)/KKYA (FM)****Yankton, S.D.****Operations Manager/News Director****1979 to 1983**

- Story of the Year, The Associated Press, for ongoing coverage of the bankruptcy of the Milwaukee Road and the ramifications for rail service in South Dakota .
- Best Enterprise Reporting, The Associated Press.

**KIMM (AM)**  
**News Director**

**Rapid City, S.D.**  
**1978 to 1979**

**KOBH (FM)**  
**Staff Announcer**

**Hot Springs, S.D.**  
**1977 to 1978**

Date: 1/7/2021

Dr. Taoka,

The mass communication faculty at Wayne State College would like to nominate Dr. Michael Marek for emeritus status. Dr. Marek meets all criteria in stated in Board Policy 5017.

Dr. Marek served as a full-time faculty member from August 2004 through August 2020, surpassing the minimum required years of service (15), attaining tenure in 2009 and full professor in 2013.

In the area of teaching, scholarship, and service, Dr. Marek employed theory-based instructional design, including constructivism, student-centered active learning, and promotion of critical thinking. Online classes, taught starting in 2013, used the above as well as elements of flipped learning theory. In his final semester as full-time faculty, his online evaluated class ranked higher than WSC online classes as a whole and higher than other classes in Communication Arts, including being more timely than average in meeting class responsibilities, more receptive to questions, more clear assignments and explicit grading criteria, more effective use of online tools, and better enabling critical analysis and reflection.

Dr. Marek is an established scholar, with 51 published peer-reviewed scholarly publications including 28 published peer-reviewed journal articles and book chapters (some with multiple reprints), 24 peer-reviewed conference presentations (and five more conference presentations presented by co-authors). These publications draw on his Ed.D., his doctoral program experience with international classmates, and his media background, to explore using multimedia mass communication technology to promote the learning of English by speakers of other languages. As of November 29, 2020, his peer-reviewed publications have been cited over 935 times and his h-index is 15, according to Google Scholar. His top three cited journal articles have 280, 177, and 119 citations, respectively.

His service to WSC included three years on the Academic Policies Committee, including guiding some urgently-needed catalog changes for the Communication Arts department; serving twice on HSIRB; and leading the first WSC Semester Abroad in Asia class. He previously chaired the Teaching and Learning Technology Committee (TLTC), served on the WSC Centennial Committee, and the Network Services Content Management System committee, which selected the vendor for the current WSC website. He chaired six faculty searches and served on multiple search committees, including for dean of Social and Natural Sciences. In addition, he has performed over 20 peer reviews for international scholarly journals so far this year.



Dr. Marek has clearly demonstrated leadership and collaboration. When Maureen Carrigg and Max McElwain abruptly left the mass communication faculty, he was the only full-time faculty member remaining in mass communication and provided stability that was essential for the well-being and self-assurance of the students.

His leadership style is collaborative, which he demonstrated in his work with academic colleagues in the mass communication program area, as well as with student leaders in the student media he advised. His strategic planning is evidence-based. Over time, he led initiatives to update and improve the mass communication curriculum, including changing the name of the “Broadcasting” concentration to “Electronic Media”; updating course names, descriptions, and requirements; and providing leadership toward approval of the two new departmental minors which became important to the program area – Digital Film Production and Promotion and Media. He also provided valuable strategic planning and continuity for things like the spring and fall assessment reports and other planning documents/reports required by the school.

As the mass communication faculty changed in recent years, Dr. Marek provided valuable mentorship and support to all three of the current mass communication faculty members as they assumed their responsibilities. He continues to be a ready resource for advice and questions of continuity with past practices of the department.

The mass communication faculty of Wayne State College believes that Dr. Marek greatly exceeds the criteria for designation as an emeritus faculty member and recommends approval of his nomination.

Yours truly,  
Dr. Michael G. White  
WSC Mass Communication  
Video & Film Advisor



1111 Main Street  
Wayne, Nebraska 68787  
[www.wsc.edu](http://www.wsc.edu)  
*Member of the Nebraska State College System*

To: Board of Trustees, Nebraska State College System  
From: Yasuko Taoka, Dean of Arts and Humanities, Wayne State College  
Date: February 3, 2021  
Re: Emeritus Status for Dr. Michael Marek, Professor, Retired

It is my pleasure to recommend Professor Michael Marek for Emeritus status. Professor Marek retired after the 2019-2020 academic year after 16 years of service. (He arrived at WSC with 10 years of experience in radio and 12 in development/public relations.) During his 16 years at WSC, he served as the sole faculty member specializing in audio/radio in the Mass Communications program within the Communication Arts Department. For many years he served as the anchor for the program amidst personnel changes, and the program is now once again stable with a new cohort of junior faculty hired with Professor Marek's guidance.

As a teacher, Professor Marek anticipated many pedagogical innovations, and was often one of the early adapters on campus: online learning, Skyping with classrooms in other countries, the advent of social media in the Mass Comm curriculum. He was meticulous and thoughtful in course design, and introduced many new courses to the curriculum during his time. In addition to the curriculum, he has left as human legacies his students, whose voices resound over the airwaves of Nebraska, from Omaha to Norfolk and beyond.

Professor Marek is a prolific researcher on pedagogy, in particular computer assisted language acquisition. This interest developed from his interests in pedagogy, technology, and intercultural communication, and he maintains international writing partnerships with colleagues in Taiwan. Even in retirement, he has continued to write and publish.

Professor Marek was particularly dedicated to service to his colleagues at WSC: he felt a responsibility to hold the Mass Communication program intact until new tenure-track colleagues could be hired, and he was particularly dedicated to his service to the Academic Policies Committee and the Institutional Review Board. These two committees, with their attention to detail and need for strong organizational capabilities, were excellent committee placements for Professor Marek.

Professor Marek was a particularly dedicated and conscientious colleague, and always sought to help his junior colleagues, his program, and the College as a whole with his contributions. To wit, he could always be counted upon to perform a thorough and thoughtful review of curriculum revision proposals. He was also reliably fair and equitable in his treatment of proposals and colleagues, and frequently advocated—respectfully and rationally—on behalf of his junior colleagues and his program.

I should also note that for nearly two decades, Professor Marek served the community in the communications wing of the Civil Air Patrol; he was twice recognized with a Distinguished Service Award for his service.



Vice President for Academic Affairs  
402-375-7208

March 4, 2021

Dear President Rames,

This letter is written on behalf of Dr. Michael Marek, in support of his nomination for Emeritus Status. Dr. Marek has been an effective teacher, scholar, and mentor at WSC for 16 years. As a faculty member in Mass Communications in the Department of Communication Arts, Dr. Marek served in numerous committee leadership roles, introduced many new courses to the curriculum, published many exceptional scholarly works, accompanied students on the Taiwan study abroad experience, and participated in service projects in the communications discipline.

Dr. Marek is and will continue to be a resource of past practices and advice for the Mass Communications program. His potential for future contributions will be an asset to the institution.

I recommend Michael Marek for Emeritus Status without any reservations.

Sincerely,

A handwritten signature in black ink that reads "S. Elliott". The signature is written in a cursive style.

Steve Elliott  
Vice President for Academic Affairs  
Wayne State College  
(402) 375-7208  
[stellio1@wsc.edu](mailto:stellio1@wsc.edu)



1111 Main Street  
Wayne, Nebraska 68787  
[www.wsc.edu](http://www.wsc.edu)  
*Member of the Nebraska State College System*

**PRESIDENT**  
(402) 375-7200

March 8, 2021

Chancellor Paul Turman  
Nebraska State College System Office  
1327 H Street, Suite 200  
Lincoln, NE 68508

Dear Chancellor Turman:

I am writing in support of Dr. Michael Marek's nomination for Emeritus Status. His 16 years of service to Wayne State College and his involvement while on campus as an active faculty member make him an excellent candidate.

Dr. Marek is an accomplished faculty member. He taught numerous undergraduate courses and several honors projects, led undergraduate study abroad classes, served as Faculty Advisor to the student radio station, and published several journal articles and book chapters. His experience and expertise in media content creation will be utilized in his professional work, research, and teaching. Dr. Marek's expertise is evident when reviewing his curriculum vitae.

In Dr. Marek's retirement, I am confident he will continue to be an active and contributing member of the Wayne State community. I highly recommend that he receive Emeritus Status.

Cordially,

A handwritten signature in black ink that reads 'Marysz P. Rames'.

Marysz P. Rames  
President