AGENDA ITEM: 3.1 MEETING DATE: January 12, 2022

BOARD OF TRUSTEES OF THE NEBRASKA STATE COLLEGES

ITEMS FOR DISCUSSION AND ACTION\STUDENT AFFAIRS, MARKETING, AND ENROLLMENT

ACTION: Approve Attainment Goal Resolution

During the November Board meeting, Chancellor Turman updated the Board of Trustees on the work underway with the K-12 and higher education sectors in the state to establish a comprehensive Attainment Goal for Nebraska. Over the past decade, states around the country have set forward degree attainment goals to remain competitive by closing education and employment opportunity gaps. As early as 2015, projections predicted that 65% of the job vacancies by 2020 would require additional training and credentials above a high school diploma. Early state adopters set goals between 60% and 65%, and projections show that attainment levels continue to trend upward as new projections now establish training and credential needs out to 2030.

Nebraska remains just one (1) of three (3) states to develop an attainment goal for the state. Representatives from the Coordinating Commission for Postsecondary Education, Department of Education, State College System, Community Colleges, and University System have developed a strategy advocating for a 70% attainment goal. Representatives from these sectors have engaged with the Chair of the Senate Education Committee on a draft resolution for the 2022 Legislative Session (see Attachment I) that encourages the adoption of a 70% attainment goal. To support this collective effort, the Board of Trustees is being asked to approve the Nebraska State Colleges commitment to this attainment goal for Nebraska. This goal aligns closely with ten (10) of the twenty (20) performance metrics outlined in the 2025 Strategic Plan, including all indicators for the "Student Success and Completion" and "Workforce and Economic Impact" goals.

The System Office recommends approval of the Attainment Goal Resolution.

ATTACHMENTS:

Draft Attainment Goal Resolution (PDF)

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LEGISLATIVE RESOLUTION

WHEREAS, high state educational attainment is strongly correlated with higher state gross domestic product (GDP), higher per capita income, greater labor force participation, greater civic participation, better health outcomes, and high quality of life; and

WHEREAS, projections are that at least 70% of Nebraska's jobs will soon require a degree, certificate, diploma, or other postsecondary or industry credential with economic value in the workforce; and

WHEREAS, Nebraska's current educational attainment, including degrees, certificates, diplomas, and other postsecondary and industry credentials with economic value, is approximately 58.4% for Nebraskans aged 25 to 34 and 54.9% for Nebraskans aged 25 to 64; and

WHEREAS, Nebraska is in competition with other states and nations to develop, attract, and retain businesses and industries that require highly skilled employees and pay high wages; and

WHEREAS, most states, including Nebraska's neighbors, have set ambitious educational attainment goals to reach their social and economic development goals and use those educational attainment goals to inform education and workforce development policies; and

WHEREAS, state educational attainment goals can focus and organize myriad strategies related to workforce development and deployment, economic diversification and innovation, and promotion of diversity and inclusion; and

WHEREAS, state educational attainment goals help state officials, colleges and universities, elementary and secondary schools, employers, philanthropies, and community organizations establish a shared agenda and measure progress at regular intervals; and

WHEREAS, a state educational attainment goal is in the spirt of and touches every aspect of Nebraskans' aspirations for job growth, vibrant communities, attracting and retaining young people, income growth, and growth in innovation.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED SEVENTH LEGISLATURE OF NEBRASKA, SECOND SESSION:

- 1. That the Legislature declares that it is the goal of the State of Nebraska that at least 70% of 25 to 34 year-old Nebraskans have a degree, certificate, diploma, or other postsecondary or industry-recognized credential with economic value by 2030.
- 2. That the Legislature encourages the Board of Regents of the University of Nebraska, the Board of Trustees of the Nebraska State Colleges, the Board of Governors of each Community College Area, the State Board of Education, and the Coordinating Commission for Postsecondary Education to adopt the 70% attainment goal as evidence of their support of the goal.
- 3. That the Legislature recognizes the strong contributions of Nebraska's public, private and parochial schools and independent colleges and universities to the educational attainment of Nebraskans and encourages them to support the State's 70% attainment goal.

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4. That the Legislature finds that disparities in educational attainment impede individual and collective well-being and prosperity and must be reduced and eliminated to achieve meet a 70% educational attainment goal.

- 5. That the Legislature declares that certain fields of study, including science, technology, engineering, manufacturing, agriculture, healthcare, and teaching, have particular strategic importance for the State's ongoing prosperity and encourages schools, colleges, universities, businesses, and community partners to join with the State to increase credential attainment in those fields.
- 6. That the Legislature encourages recent Nebraska high school graduates to continue their education in Nebraska postsecondary institutions, and commends Nebraska postsecondary institutions for their efforts to enroll students from outside the State as means of meeting Nebraska's goal of having a larger and better educated workforce.
- 7. That the Legislature encourages the Coordinating Commission for Postsecondary Education to incorporate the 70% attainment goal into the comprehensive statewide plan for postsecondary education required under Article VII-14 of the Nebraska Constitution and report on progress toward the goal in the annual report to the Legislature required by Neb. Rev. Stat. § 85-1429.