

**Peru State College
Proposal to Eliminate Music Marketing Option
Music Comprehensive Major**

1. Descriptive Information Concerning Program – Evidence of Need and Demand

Peru State has not had a student opt to be a Music Marketing major in years. There are few opportunities for career placement in our region upon degree completion. Further, students do not need this degree to have a career within arts management, production, instrumental repair, or for their own independently owned company.

2. Procedures to Teach Out the Program

There are no students currently enrolled in the program.

3. Impact on Faculty Resources

There is no impact on faculty or staff.

4. Impact on Physical Resources

There is no impact on physical resources.

5. Impact on Instructional Equipment and Informational Resources

If the College were to pursue investment in this program, it would require additional and costly resources. Those funds can be directed elsewhere.

6. Consistency with the Comprehensive Statewide Plan for Postsecondary Education

This proposal demonstrates that the College is responsive to meeting the needs of students and the state and is efficient in its expenditure of the state's resources. With no student interest and the high cost of equipment for the program, Peru State requests to eliminate the academic program offering within the Music Comprehensive Major.